



Featuring  
Keynote Speaker  
Dr. Bernice McCarthy, Founder  
and Chief Innovation Officer of  
About Learning, Inc.

# National Forum for Juvenile Justice Educators and Trainers

March 19 – 21, 2007

*Hosted by:*  
Council for Educators of At-Risk and Delinquent Youth  
&  
Juvenile Justice Trainers Association

*with support from the*  
National Partnership for Juvenile Services

Hot Springs Convention Center  
Hot Springs National Park, Arkansas

# FORUM SPONSORS

---

## **NATIONAL PARTNERSHIP FOR JUVENILE SERVICES**

With a common mission to advocate for youth, families, and communities, promote best practices and standards, and provide professional development for practitioners serving at-risk and delinquent youth, the National Partnership for Juvenile Services (NPJS) envisions an alliance that promotes quality practices and programs for youth and families that result in positive change and restore community.

---

## **NPJS FOUNDING MEMBERS ARE:**

- Council for Educators of At-Risk and Delinquent Youth
- Juvenile Justice Trainers Association
- National Association for Juvenile Correctional Agencies
- National Juvenile Detention Association

# FORUM OVERVIEW

## NATIONAL FORUM FOR JUVENILE JUSTICE EDUCATORS AND TRAINERS

The NPJS Forum for Juvenile Justice Educators and Trainers will provide a unique opportunity for participants to discuss critical issues, participate in skill-building workshops, learn about best practices and promising approaches, and establish a network of support. While Educators will have the opportunity to shape an agenda for alternative education in the 21st century, Trainers will have the opportunity to assess their current training program against best professional practices and envision new goals for the future. Program faculty possess a wealth of national expertise, integrity and hands-on service delivery experience.

## PROGRAM DEVELOPMENT

### CONTENT OF THE FORUM WAS DEVELOPED BY...

#### Juvenile Justice Trainers Association (JJTA)

JJTA, founded in 1984, is a professional organization of trainers and staff development coordinators in the juvenile services field. JJTA is committed to:

- Providing opportunities for the professional growth and development of juvenile justice trainers;
- Advocating for standards which will enhance the quality of juvenile justice training;
- Promoting coalitions and linkages between organizations that address the needs of youth at risk; and
- Serving as a resource for the exchange of juvenile justice training programs, materials and personnel.

#### Council for Educators of At-Risk and Delinquent Youth (CEARDY)

CEARDY, founded in 1999, is a professional organization of educators who teach in non-traditional educational settings. The mission of CEARDY is:

- To foster collaboration among confinement education professionals
- To act as a national voice for students, teachers and school administrators
- To set standards for best practice in confinement education
- To provide resources, information and technical assistance
- To sponsor training and professional development opportunities for its membership

*Please visit our website at [www.npjs.org](http://www.npjs.org) for more information about the National Partnership for Juvenile Services.*

# KEYNOTE SPEAKER

## DR. BERNICE MCCARTHY, ABOUT LEARNING FOUNDER AND CHIEF INNOVATION OFFICER CREATOR OF 4MAT INSTRUCTIONAL STYLE



The world of instruction needed something new and that jolt came from Dr. Bernice McCarthy. Dr. McCarthy knew from her extensive teaching experience there had to be a style of learning that would reach all students. Traditional lessons taught with lectures, tests and rote memorization might work for some students while others need instruction with interaction and hands on activities. Armed with the desire to help every student learn, Dr. McCarthy founded About Learning in 1979.

About Learning is a training, publishing and consulting firm that specializes in instructional design and development. The driving force behind About Learning is the 4MAT® System. Dr. McCarthy created 4MAT as a method for organizing learning. Dr. McCarthy's 4MAT approach identifies the diversity of learners and connects them, no matter their level, to any type of material.

Dr. McCarthy feels students need to have a vested interest in material and they need to know the “real world” application of it before they can truly understand it. This requires teachers to understand the big concepts comprising the curriculum and to plan instruction in ways that promotes high quality and in-depth learning. The primary goal behind Dr. McCarthy's style is to adapt to the changes in the educational landscape and help students with unmet needs succeed.

Educators consider Dr. McCarthy one of the founders of the learning styles movement. Many educational institutions are driven by her methods. She has presented numerous workshops and keynote sessions on effective learning at hundreds of renowned organizations worldwide including the U.S. Pentagon, Chicago Public Schools system, Cornell University, the Education Department of the Government of Venezuela and the Association for Supervision and Curriculum Development.

Dr. McCarthy is also a nationally known author on instructional design. She has written five books including: The 4MAT System, About Learning, About Teaching, The About Teaching Companion, and 4MAT in Action. Dr. McCarthy is truly a dynamic and innovative individual that can create interest, excitement and enthusiasm in any environment.

More information about Bernice can be found at [www.aboutlearning.com](http://www.aboutlearning.com)



# AGENDA

## Monday, March 19

8:30 am – 4:00 pm  
9:00 am – 12:00 pm

Registration  
Opening Session  
*Keynote Speaker*  
Bernice McCarthy, Founder & Chief Innovation Officer,  
About Learning Inc.

12:00 pm – 1:30 pm  
1:30 pm – 3:00 pm  
3:15 pm – 4:45 pm

Lunch (on your own)  
Concurrent Workshops  
Concurrent Workshops



## Tuesday, March 20

8:00 am – 4:00 pm  
8:30 am – 10:00 am  
10:15 am – 11:45 am  
11:45 am – 1:15 pm  
1:30 pm – 3:00 pm  
3:15 pm – 4:45 pm

Registration  
Concurrent Workshops  
Concurrent Workshops  
Luncheon  
Concurrent Workshops  
Concurrent Workshops



## Wednesday, March 21

8:30 am - 11:30 am  
11:30 am

Closing General Session  
Adjourn



## CONCURRENT WORKSHOPS

- ◆ You've Gotta Reach 'Em to Teach'Em: Creating Learning Outside the Box
- ◆ Storytelling as a Metaphor
- ◆ Crucial Conversations
- ◆ Special Education in Confinement Facilities
- ◆ From Face-to-Face to Web-Based
- ◆ Industry Partnerships Provide Successful Links to Re-entry
- ◆ Reaching and Teaching the Hard to Reach Students
- ◆ Animal Assisted Intervention Programs
- ◆ Curriculum Development Project for Short-term Detention Facilities
- ◆ Where Will We Find the Next Leaders
- ◆ Training to Empower Employees and Offenders
- ◆ Refreshing Your Staff Through Training
- ◆ Accessing Federal Resources for Training

*\*This is a partial listing. More sessions are being added*

# TRAVEL INFORMATION

## PRIMARY HOTEL

All forum training and events will be held at the Hot Springs Convention Center located at 134 Convention Boulevard in Hot Springs National Park, Hot Springs, Arkansas.

The Embassy Suites (adjacent to the convention center) has been identified as the host hotel for the Forum. A discount lodging rate of \$119.00 (plus tax) per night is available for Forum attendees. For reservations call: (501)-624-9200. You must reference the following to receive the discounted rate: Juvenile Justice Educators and Trainers Spring Forum.

The Embassy Suites is an upscale all-suite hotel, with day spa. All rooms are 2 room suites, and include a complimentary cook-to-order breakfast, evening manager's reception, indoor pool and whirlpool, exercise facility, the Bistro 400 restaurant, Cascades piano bar, 24-hour room service, and a business center. All rooms also have PPV access and high-speed internet access available for a fee.

## ALTERNATE LODGING

Arlington Resort Hotel located at 239 Central Avenue. The Arlington is within walking distance of the Convention Center. For reservations, call: 501-623-7771 or 1-800-643-1502.

Reservations must be made by February 15, 2007 to receive the discounted group rate.

## AREA AIRPORTS

Little Rock National Airport is approximately 45 minutes north of Hot Springs.

## LOCAL TRANSPORTATION

In addition to full rental car services, the Airport Shuttle service invites you to use door-to-door service between Little Rock National Airport and Hot Springs National Park. For reservations and information, call: 800-643-1505. Reservations should be made at least 24 hours in advance to guarantee availability. You must reference the NPJS Juvenile Justice Educators and Trainers Spring Forum for the discounted rate of \$55.00 per person round trip due upon arrival at the airport. Upon arrival at the airport, check in at the Airport Shuttle booth before claiming your baggage. The regular schedule for departure from the airport is 11:30 am, 2:30 pm, and 5:30 pm.

## DRIVING DIRECTIONS

From I-30 East or West- Take the Hot Springs Exit, follow Highway 70 into Hot Springs, turn right on Convention Center Blvd., hotel is on left hand side of road. From 270- Take Central Ave. exit, follow into town, turn Right on Grand, then left on Broadway. Follow Broadway to Convention Center Blvd, go straight on Convention Center Blvd, hotel will be on right hand side.

# REGISTRATION

NATIONAL FORUM FOR JUVENILE JUSTICE EDUCATORS AND TRAINERS

FULL NAME (as you wish it to appear on your badge)

TITLE

AGENCY/COMPANY

ADDRESS

CITY

STATE

ZIP

EMAIL

BUSINESS PHONE

BUSINESS FAX

## REGISTRATION FEES

BEFORE 2/15/07

AFTER 2/15/07

- |  |        |          |
|--|--------|----------|
| <input type="radio"/> Member Rate              | \$ 119 | \$ 129   |
| <input type="radio"/> Non-Member Rate          | \$ 159 | \$ 169   |
| <input type="radio"/> NPJS One Year Membership | \$ 29* | \$ 29*   |
| <input type="radio"/> Total Enclosed           |        | \$ _____ |

\*Save \$10 off the NPJS Standard Level Membership Fee (\$39) by sending your membership along with your Forum Registration.

## CRITICAL JOB FUNCTION (CHECK ONLY ONE)

- |   |  |
|---|--|
| <input type="radio"/> Trainer                   | <input type="radio"/> Juvenile Corrections     |
| <input type="radio"/> Educator of At-Risk Youth | <input type="radio"/> Health Care Provider     |
| <input type="radio"/> Juvenile Detention        | <input type="radio"/> Community-Based Services |
| <input type="radio"/> Other: _____              |  |

## + PAYMENT INFORMATION

\*No refunds will be given unless a written request is received on or before March 5, 2007. A \$15.00 processing fee will be deducted from any refunds.

- Check Enclosed (Payable to NPJS - U.S. Funds) (FEIN 20-0763166)
- Purchase Order Enclosed: PO# \_\_\_\_\_
- Credit Card:    MasterCard    Visa    Am. Express
- Card # \_\_\_\_\_
- Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_

## CONTACT INFORMATION

Email: Kristen.Dahl@eku.edu • Fax: 859-622-2333 • Phone: 859-622-6259

Mail: NPJS, 300 Perkins Building, 521 Lancaster Avenue, ECU  
Richmond, KY 40475-3012

NATIONAL PARTNERSHIP FOR JUVENILE SERVICES  
300 PERKINS BUILDING  
EASTERN KENTUCKY UNIVERSITY  
521 LANCASTER AVENUE  
RICHMOND KY 40475-3102  
859-622-6259  
WWW.NPJS.ORG

Non-Profit Org  
US Postage  
PAID  
Lexington KY  
PERMIT NO. 1042

NATIONAL FORUM FOR  
JUVENILE JUSTICE  
EDUCATORS AND TRAINERS  
MARCH 19 - 21, 2007  
HOT SPRINGS  
CONVENTION CENTER  
HOT SPRINGS NATIONAL  
PARK, ARKANSAS

