

NATIONAL PARTNERSHIP FOR JUVENILE SERVICES



**17TH NATIONAL
SYMPOSIUM ON
JUVENILE SERVICES**

A COMPREHENSIVE FORUM OF:

- Administrators
- Supervisors
- Educators
- Trainers
- Advocates
- Legislators
- Judges
- Attorneys
- Law Enforcement
- Direct Care Staff

**Indianapolis, Indiana
Sheraton Hotel and Suites
October 16 - 18, 2011**

EXHIBIT SHOW & SPONSORSHIP GUIDE

WHY EXHIBIT?

The 17th National Symposium on Juvenile Services will be held October 16 - 19, 2011 at the Sheraton Indianapolis Hotel & Suites in Indianapolis, Indiana. The National Symposium is a unique forum that brings together the leadership and direct care professionals from

the juvenile detention and correctional services field. In conjunction with the 17th National Symposium, an Exhibit Showcase will be conducted October 16 - 18, 2011.

All areas of juvenile justice will be represented at the National Symposium including directors, facility administrators, supervisors, trainers, educators and line staff at the federal, state and local levels. As a unique marketplace for the latest products, services and technologies, the 17th National Symposium Exhibit Showcase is the perfect venue for vendors to share the most current and vital information available with attendees. The Exhibit Showcase will provide vendors the opportunity to maximize your exposure at a minimal cost, introduce new products and meet face to face with key decision makers.

Expected attendance: Over 400 Juvenile Justice Professionals!

EXHIBIT LOCATION

The Exhibit Showcase will be held at the Sheraton Indianapolis Hotel & Suites located at 8787 Keystone Crossing in Indianapolis, Indiana. Phone: (317) 846-2700.

SPECIFICATIONS

Each exhibit space includes the following:

- One - 6' draped table
- Two - chairs

**Note. . . The exhibit area is fully carpeted.*

Charges will apply for additional items such as electricity, equipment, etc. All items should be ordered direct from the Sheraton Hotel & Suites. Exhibit spaces are selected on-site, on a first-come, first-served basis.

RESERVING EXHIBIT SPACE

To reserve space, please complete and sign the enclosed Promotional Space Contract. Forward the contract along with payment to the: National Partnership for Juvenile Services/Attn: Exhibit Showcase - 2220 Nicholasville Road, Suite 110-333, Lexington, KY 40503.

EXHIBIT FEES

| | |
|---|----------|
| • NPJS Corporate Member Rate | \$425.00 |
| • Indiana Vendors Rate* | \$425.00 |
| <small>*Must have an Indiana Business Mailing Address</small> | |
| • Non-Profit Rate | \$445.00 |
| • Non-Member/For-Profit Rate | \$495.00 |

Exhibit fees are not refundable.

SET-UP AND SECURITY

Exhibitors may set up displays between the hours of 8:00 a.m. and 1:00 p.m. on Sunday, October 16, 2011. Viewing will begin promptly at 2:00 p.m.

While we do not anticipate any problems, we do ask that you take precautions with your exhibits and equipment. If you choose to

leave equipment or materials at your exhibit, you do so at your own risk. Exhibitor assumes responsibility and agrees that the National Partnership for Juvenile Services will not assume responsibility for any lost, stolen, or damaged items.

HOTEL RESERVATIONS

The Sheraton Indianapolis Hotel & Suites will host all activities for the 17th National Symposium on Juvenile Services. A discount lodging rate of \$97.00 (plus tax) per night is available for Symposium attendees. All reservations must be made by September 13, 2011 to receive this special discounted rate. For reservations, call (888) 627-7814 and reference the following to receive the discounted rate: National Partnership for Juvenile Services.

REGISTRATION

All registration materials and identification badges must be obtained at the Symposium Registration Desk. Each exhibiting organization/company is allotted one complimentary standard symposium registration which permits entrance to all workshops, receptions, general sessions and luncheon. Complimentary name badges permitting access to exhibit hall only are available for additional company personnel. Additional personnel may also elect to purchase tickets for the Opening Reception and Luncheon. Tickets will be available for purchase in the symposium registration area.

SHIPPING

All exhibit materials or products may be shipped directly to the Sheraton Indianapolis Hotel & Suites via UPS, FedEx, or other commercial shipping services. All items will be assessed handling charges by the Hotel.

Materials should be shipped and marked as follows:

Company Name/On-site Contact

Receiving Materials

**C/O The Sheraton Indianapolis Hotel & Suites
8787 Keystone Crossing, Indianapolis, IN 46240**

Hold for: National Symposium on

Juvenile Services Exhibit Show/Oct. 16-18

Box (es) ____ of ____ (multiple boxes must be numbered)

Katie McCorkle, Convention Services Manager

The Sheraton Hotel will receive and hold packages for up to three (3) working days prior to the start of the event. Handling fees, based on package weight, will apply. A payment form will be included in your Exhibit Kit.

RESPONSIBILITY OF THE EXHIBITOR

Exhibitor assumes responsibility and agrees to indemnify and defend the National Partnership for Juvenile Services and the Sheraton Indianapolis Hotel & Suites and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises.

The Exhibitor understands that neither the National Partnership for Juvenile Services nor the Sheraton Indianapolis Hotel & Suites maintain insurance covering the Exhibitor’s property and it is the sole responsibility of the Exhibitor to obtain such insurance.

BOOTH ASSIGNMENT

All booth selections will be made at the symposium on a first-come, first-served basis. You will receive an exhibit floor plan in your Exhibitor Service Kit.

RAFFLES AND PRIZE GIVE-AWAYS

Exhibitors are encouraged to participate in raffles and prize give-aways to generate excitement and Exhibit Showcase attendance. Prizes will be awarded each day in the exhibit hall. If your company or organization would like to sponsor a prize, please contact the NPJS Office (859) 629-6115 or email npjsevents@gmail.com.

PROGRAM LISTING/ADVERTISEMENT

Exhibitors who have returned their contracts by August 26, 2011 will be listed in the Symposium Program Book. Exhibitors are also encouraged to purchase advertisement space in the Symposium Program. A Program Advertisement can lead attendees directly to your display! Discount rates are available for exhibitors. An advertising contract is included in this material (see page 9).

RESERVING ADVERTISEMENT SPACE

To purchase advertisement space, please complete and sign the enclosed Promotional Space Contract on page 6. Program advertisement space is available for purchase in both 1/2 page and full page blocks. Please refer to prices listed below.

All advertisement contracts along with a PDF format ad must be received by August 26, 2011 for publication in the Symposium Program. Advertising fees are not refundable.

ADVERTISEMENT SPECIFICATIONS

Specifications for Advertising are listed below:

| | Exhibitor | Non-Exhibitor |
|-----------|-----------|---------------|
| 1/2 Page | 195.00 | 245.00 |
| Full Page | 295.00 | 345.00 |

- Ad copy should be provided in a PDF format. PDF format ads should be emailed to: npjsevents@gmail.com.

- Publisher can also produce an ad copy in PDF format for you from your typewritten copy and a rough sketch of how you would like the ad to appear. An additional charge will be billed to cover typesetting.

For questions about advertisement specifications, contact us via phone (859-629-6115) or email (npjsevents@gmail.com).

- Publication Trim Size: 7” x 8 1/2”
- Dimensions for the ad should not exceed the following:
1/2 Page: 3 1/4” x 4”
Full Page: 6 1/2” x 8”

SYMPOSIUM “BAG STUFFER”

Companies unable to exhibit at the National Symposium may elect to choose the “Bag Stuffer” option. One item from your company would be placed in each participants registration bag. Please complete and return the enclosed promotional space contract on page 6. “Bag Stuffer” materials should be shipped to the following address:

Company Name - John Taubert
C/O The Sheraton Indianapolis Hotel & Suites
8787 Keystone Crossing, Indianapolis, IN 46240
Hold for: National Symposium on
Juvenile Services/Oct. 16-19
Box (es) ____ of ____ (multiple boxes must be numbered)
Katie McCorkle, Convention Services Manager

Materials must be received at the above address no later than **October 12, 2011 and not prior to October 7, 2011 or they may be turned away.** **SEE: \$245.00**

EXHIBIT QUESTIONS

For questions or additional information, please contact us by phone, fax or e-mail at the numbers listed below:

PHONE: (859) 629-6115
FAX: (888) 282-8549
E-MAIL: npjsevents@gmail.com

| EXHIBIT HOURS | |
|----------------------------------|----------------------|
| SUNDAY, OCTOBER 16, 2011 | ~~~~~ |
| 8:00 a.m. - 1:00 p.m. | Exhibit Installation |
| 2:00 p.m. - 6:00 p.m. | Exhibit Show Opening |
| MONDAY, OCTOBER 17, 2011 | ~~~~~ |
| 7:30 a.m. - 10:00 a.m. | Exhibit Viewing |
| 12:00 p.m. - 3:00 p.m. | Exhibit Viewing |
| TUESDAY, OCTOBER 18, 2011 | ~~~~~ |
| 7:30 a.m. - 9:00 a.m. | Exhibit Viewing |
| 11:30 a.m. - 2:00 p.m. | Exhibit Viewing |
| 2:00 p.m. - 5:00 p.m. | Exhibit Dismantling |

SPONSORSHIP OPPORTUNITIES

The 17th National Symposium needs your support! Only through the generous support of the private sector can the National Symposium maintain its high standards of training. Various sponsorship opportunities are listed below. In addition, companies are encouraged to devise their own creative options in support of the 17th National Symposium

SPONSOR LEVELS

LEVEL I - \$3,000 OR MORE

- Recognition in Symposium Program.
- One complimentary exhibit space.
- Public Recognition at Sponsored Event.
- Company will be recognized with an acknowledgment sign for event sponsored.
- One-page brochure (company must provide) may be inserted into the symposium registration packet. All participants will receive the registration packet.
- Complimentary mailing labels or electronic file of 17th National Symposium participants.
- Company has option to provide additional promotional items (for instance, disposable cups, napkins, etc.) with company name and logo for use at sponsored food/beverage function. The sponsoring company is responsible for cost of such items. These items are subject to the review and approval by NPJS.

LEVEL II - \$1,000 - \$2,999

- Recognition in Symposium Program.
- Public Recognition at Sponsored Event.
- Company will be recognized with an acknowledgment sign for event sponsored.
- Complimentary mailing labels or electronic file of 17th National Symposium participants.
- Company has option to provide additional promotional items (for instance, disposable cups, napkins, etc.) with company name and logo for use at sponsored food/beverage function. The sponsoring company is responsible for cost of such items. These items are subject to the review and approval by NPJS.

LEVEL III - \$500 - \$999

- Recognition in Symposium Program.
- Company will be recognized with an acknowledgment sign for event sponsored.
- Company has option to provide additional promotional items (for instance, disposable cups, napkins, etc.) with company name and logo for use at sponsored food/beverage function. The sponsoring company is responsible for cost of such items. These items are subject to the review and approval by NPJS.

SPONSORSHIP OPTIONS

| | |
|------------|--|
| Event I. | Opening Reception - \$5,000 |
| Event II. | Luncheon - \$7,000 (Sponsor) - \$1,400 (Co-Sponsor) |
| Event III. | Opening Exhibit Show - \$1,200 |
| Event IV. | Refreshment Break - \$500 |
| Event V. | Symposium Lanyards or Nametag Pouch - \$600 |
| Event VI. | Symposium Tote Bags - \$1800 |



**For additional information on the
17th National Symposium on Juvenile Services,
visit our website at www.npjs.org/symposium.php**

SPONSORSHIP AGREEMENT

Please complete this form for event sponsorship.
If you plan to exhibit, please also complete the Promotional Space Contract.

FEIN# 20-0763166

Yes, we will sponsor the following activities:

Event # _____ Event Name _____ Amount \$ _____
Event # _____ Event Name _____ Amount \$ _____
Event # _____ Event Name _____ Amount \$ _____

Company Name _____

Address _____

City/State/Zip _____

Representative(s) _____

Phone () _____ Fax () _____ E-Mail _____

Payment Information

I have enclosed a check in the amount of \$ _____.

Charge my credit card in the amount of \$ _____ as shown below:

Visa MasterCard American Express

Card No. _____ Exp. Date _____

Name of cardholder _____

Signature of cardholder _____

I have enclosed a purchase order in the amount of \$ _____ . Please invoice my company.

Please return completed form to: NPJS • 2220 Nicholasville Road, Suite 110-333
Lexington, KY 40503
Fax (888) 282-8549 • Email: npjsevents@gmail.com

Questions? Phone: 859-629-6115 • E-Mail: npjsevents@gmail.com

PROMOTIONAL SPACE CONTRACT

OFFICE USE ONLY

Please complete all sections of this contract.

To reserve Exhibit, Bag Stuffer and/or Program Advertisement space, please complete and return this contract with payment. The information below should be exactly as you wish it to appear in the Symposium Program.

1 Promotional Options (Select Option)

- Exhibit
- Advertisement
- Bag Stuffer

2 Product or Service Being Promoted

3 Company Information

Company/Organization _____
(As you wish it to appear in the Symposium Program and Identification Sign)

Contact _____ Title _____

Address _____

City _____ State _____ Zip _____

Business Telephone _____ Fax _____ E-Mail _____

Website _____

4 Exhibit Representatives (For Exhibit Option Only - All others skip to #5)

Please list the name and title of the representative selected to receive a complimentary full Symposium registration.

Name _____ Title _____

Please list the name and title of other exhibitor representatives for the Symposium (attach additional sheet if needed).

Name _____ Title _____

Name _____ Title _____

5 Authorization

I hereby represent that I am authorized to submit this Promotional Contract on behalf of my company; that I have read, understand and agree on behalf of my company to be bound by the terms of the contract and the accompanying brochure; that the information herein is true; and that I understand that this contract is complete only when accepted by NPJS.

Signature _____ Date _____

Title (please print) _____

6 Exhibit/Ad Costs

Exhibit Space: Non-Member \$495.00 _____

Exhibit Space: Non-Profit \$445.00 _____

Exhibit Space: Corporate Member \$425.00 _____

Exhibit Space: Indiana \$425.00 _____

"Bag Stuffer" \$245.00 _____

1/2 Page Ad (See Price List on page 5) _____

Full Page Ad (See Price List on page 5) _____

TOTAL \$ _____

Mail Contract & Check to:
(Payable to NPJS - U.S. Funds Only)

NPJS, 2220 Nicholasville Road, Suite 110-333, Lexington, KY 40503;
Phone: (859) 629-6115; Fax: (888) 282-8549.

Credit Card:

Card Number _____ Exp. Date _____

Card Type: American Express MasterCard Visa

Signature of Card Holder _____

PREVIOUS EXHIBITORS, ADVERTISERS AND SPONSORS

ABS – First Corrections
Advanced Institutional Management Software, Inc.
All A Board, Inc.
Alternative Behavioral Services
American Bio Medica
American Correctional Association
American Education Corporation
Anemostat Products – A Mester Company
ARAMARK Correctional Services, Inc.
Arise Foundation
Baby Think It Over, Inc.
Bob Barker Company, Inc.
Boys Town USA
CalState San Bernardino College of Extended Learning
Case Management Systems
Center for Adolescent Self-Esteem
Chestnut Ridge Foam, Inc.
Children’s Comprehensive Services, Inc.
Chinn Planning, Inc.
Civic Research Institute, Inc.
Clarinda Academy
Community Solutions, Inc.
Concordia University
Cornell Abraxas
Correctional Food Service Management
Corrections Corporation of America
Council for Educators of At-Risk and Delinquent Youth
Crisis Prevention Institute
Digital Technologies - 2000
Environmental Interiors, Inc.
EPIC Solutions, Inc.
Ergometrics & Applied Personnel Research, Inc.
Excel, Incorporated
Facilities Control Technology, Inc.
Fibrebond Corporation
First Corrections Corporation
Free Spirit Publishing
Furniture Concepts/Furniture Associates
Gilbane
Girls and Boys Town
Handle With Care Behavior Management System, Inc.
Hayes, Seay, Mattern & Mattern, Inc.
Hazelden Publishing and Educational Services
HEC Software, Inc./HEC Reading Horizons
House Arrest Services
Humane Restraint Co., Inc.

Huskey & Associates
Innovative Educational Programs, LLC
International Youth Institute
Invest Learning
Justice Packaging Corporation
Juvenile Justice Trainers Association
Keefe Supply Company
KET, The Kentucky Network
King Monitoring Services, Inc.
Manisses Communication Group, Inc.
Mark Solutions, Inc.
Mesabi Academy
ModuForm, Inc.
Morse Watchmans, Inc.
MPI School & Instructional Supplies
National Association of Juvenile Correctional Agencies
National Criminal Justice Reference Service
National Institute of Corrections
National Juvenile Detention Association
New Jersey Juvenile Detention Association
Nexus – Indian Oaks and Onarga Academies
NIMCO, Inc.
Norix Group, Inc.
Ohio Department of Youth Services
OJJDP National Training & Technical Assistance Center
Perimeter Products, Inc.
Precision Dynamics Corporation
Psychiatric Solutions
Random Acts of Kindness
Realm of Inventions, Inc.
RECOR, Inc.
Ricci Associates Architects and Planners
Rite Of Passage
Roth-Nelson Consulting
Securtec, Inc.
Sera Learning
SOS Industries, Inc.
SSB, Inc.
The Abraxas Foundation
The Computer Learning Works, Inc.
The V Group
Walter F. Stephens, Jr. Inc.
Westhall Software Solutions
White’s Residential & Family Services
Youth Services International, Inc.
Plus many more. . .

THE PARTNERSHIP
National Partnership for Juvenile Services

2220 Nicholasville Road
Suite 110-333
Lexington KY 40503
www.npjs.org

EXHIBIT SHOW • October 16 - 18, 2011, Indianapolis, Indiana

Non-Profit Org
US Postage
PAID
Lexington KY
PERMIT NO. 1042

JOIN NPJS TODAY!

Download a membership application at www.npjs.org or email us at npjshelp@gmail.com to learn more about the benefits of becoming a corporate member of NPJS.

NATIONAL PARTNERSHIP FOR JUVENILE SERVICES

Corporate Membership Application

WHY JOIN NPJS?

The National Partnership for Juvenile Services (NPJS) is pleased to invite you to join our organization as a Corporate Member. As a member of NPJS, you will be supporting the only professional organization established specifically to promote quality practices and programs for youth and families that result in positive change and restore community. Please review the numerous benefits of NPJS Membership listed below.

NPJS is your voice on the national level. Join NPJS and help us confront the challenges that await us in juvenile justice services.

NPJS INDIVIDUAL MEMBER BENEFITS

- Link to NPJS Website
- Inside Justice Subscription (E- Newsletter)
- Complimentary Ad Space in One Annual E-Newsletter
- Regular Partnership Mailings
- Discount for E- Learning Academy Courses
- Discount Training Materials
- Complimentary Membership Directory
- Reduced Booth Fees at Exhibit Shows
- Complimentary National Symposium Bag Stuffer
- Discount Conference Registration
- Discount Training Materials
- Copies of New and Existing Position Statements
- Network of Professionals to Assist You
- Opportunity to Purchase Discount Banner Adspace at npjs.org

MEMBERSHIP TYPE

- Please select one:
- New Corporate Member \$395.00
 - Renewal Corporate Member \$345.00

MEMBER INFORMATION

Company Name _____

Contact Person _____

Website _____

Address _____

Address 2 _____

City _____

State _____ Zip _____

Email _____

Phone _____ Fax _____

PAYMENT INFORMATION

Check Enclosed (*Payable to NPJS - U.S. Funds Only*)

Purchase Order Enclosed: PO# _____

Credit Card:

- MasterCard
- Visa
- American Express

Card # _____

Signature _____ Exp Date _____

CONTACT INFORMATION

EMAIL: Email your completed form to npjshelp@gmail.com

FAX: Fax your completed form to 888.282.8549

PHONE: Call your information in to 859.333.2584

MAIL: Mail completed form to:
NPJS
2220 Nicholasville Road
Suite 110-333
Lexington, KY 40503